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ECOTality's Dr. Jerry Y.S. Lin Appointed Chair of the Department of Chemical Engineering at Arizona State University

SCOTTSDALE, Ariz. – February 13, 2008 – ECOTality, Inc. (OTC BB: ETLY), a renewable energy company that acquires and commercially advances clean electric technologies and applications, today announced Dr. Jerry Y.S. Lin, chairman of ECOTality's Technology Committee and member of ECOTality's Board of Directors, has been appointed Chair of the Department of Chemical Engineering at Arizona State University.

"We would like to congratulate Dr. Lin on his recent appointment to Chair of ASU's Department of Chemical Engineering," said Jonathan Read, president and CEO, ECOTality. "As a Director and Chairman of the Technology Committee for ECOTality, Dr. Lin is a tremendous asset to our company and his scientific and academic background provides valuable insight and guidance for our technical activities as we continue to develop, acquire and commercialize clean electric technologies."

Before coming to ASU in January 2005, Dr. Lin was a professor of chemical engineering and co-director of the National Science Foundation Center for Membrane Applied Science and Technology at University of Cincinnati. He earned his Ph.D. and master's degree from Worcester Polytechnic Institute after receiving a bachelor's of science degree from Zhejiang University in China. He was a post-doctoral staff member at the University of Twente in the Netherlands.

Dr. Lin has more than 160 articles published in science and engineering journals and holds four patents in synthesis of new inorganic membranes and adsorbents and the processes using these materials. His articles have been frequently cited in the chemical engineering research papers, and he has been invited to present 120 lectures to audiences of academics and industrialists.

Dr. Lin has won several prestigious awards, including a National Science Foundation Career Award (1995), Sigma Xi Young Investigator Award (1998), Cheung Kong Scholar (2001), University of Cincinnati College of Engineering Research Award (2002), BP Faculty Excellence Award (2002), and a Chinese National Science Foundation Award for Collaboration (2003). He was conference chairman of the 8th International Conference on Inorganic Membranes in 2004 and has served as a reviewer or judge for more than 40 journals and 20 research funding agencies. In addition he is on the editorial boards of several journals, including the *Journal of Membrane Science* and *Chinese Science Bulletin*.

About ECOtality, Inc.

ECOtality, Inc. (OTC BB: ETLY), headquartered in Scottsdale, Ariz., is a renewable energy company that acquires and commercially advances clean electric technologies and applications. ECOtality aggressively accelerates the development of companies and technologies that address today's global energy challenges. Through strategic acquisitions, partnerships and technology innovations, ECOtality strives to advance the market applicability of clean electric technologies to become accepted alternatives to carbon-based fuel technologies. For more information about ECOtality, Inc. please visit www.ecotality.com.

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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.