

Press Contacts

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ECOtality, Inc. to Host Shareholder Update Conference Call on April 7, 2008

SCOTTSDALE, Ariz. – April 2, 2008 – ECOtality, Inc. (OTC BB: ETLY), a renewable energy company that acquires and commercially advances clean electric technologies and applications, announced, that the Company will host a shareholder update conference call on Monday, April 7, 2008. Jonathan Read, President and CEO of ECOtality, Barry Baer, CFO of ECOtality, Don Karner, President and CEO of eTec, and Darrell Musick, President and CEO of Innergy Power, will host the conference call with the financial community at 4:15 p.m. (EST). The call will discuss the Company's annual financial statement for 2007 and provide an update on general business developments.

Interested parties may participate in the conference call by dialing (800) 762-8779 or (480) 629-9031 if calling internationally. Please call 5 to 10 minutes prior to 4:15 p.m. When prompted, ask for the "ECOtality Shareholder Update Conference Call" and enter passcode 3863785. Approximately two hours after the call, a playback will be available until April 14, 2008. To listen to the playback, please call (800) 406-7325 or (303) 590-3030 if calling internationally. Please use the passcode 3863785 for replay.

This call is being webcast by ViaVid Broadcasting and can be accessed at ECOtality's website at www.ecotality.com/investors. The webcast may also be accessed at ViaVid's website at <http://www.viavid.net>. The webcast can be accessed through May 7, 2008 on either site. To access the webcast, you will need to have the Windows Media Player on your desktop. For the free download of the Media Player, please visit: <http://www.microsoft.com/windows/windowsmedia/en/download/default.asp>

About ECOtality, Inc.

ECOtality, Inc. (OTC BB: ETLY), headquartered in Scottsdale, Ariz., is a renewable energy company that acquires and commercially advances clean electric technologies and applications. ECOtality aggressively accelerates the development of companies and technologies that address today's global energy challenges. Through strategic acquisitions, partnerships and technology innovations, ECOtality strives to advance the market applicability of clean electric technologies to become accepted alternatives to carbon-based fuel technologies. For more information about ECOtality, Inc. please visit www.ecotality.com.

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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.