



[www.ecotality.com](http://www.ecotality.com)

**Media:**

ECOtality, Inc.  
Jeanine L'Ecuyer  
[jlecuyer@ecotality.com](mailto:jlecuyer@ecotality.com)  
(480) 776-2176

**Investor Relations:**

Alliance Advisors for ECOtality  
Thomas Walsh  
[twalsh@allianceadvisors.net](mailto:twalsh@allianceadvisors.net)  
(212) 398-3486

## ECOtality President & CEO to Participate in Bryan Cave Cleantech Roundtable

**TEMPE – Thursday, May 27, 2010** – **ECOtality, Inc.** (NASDAQ:**ECTY**), a leader in clean electric transportation and storage technologies, announced today that the Company's President & CEO, Jonathan R. Read, will participate in a panel discussion of international trends in clean technology at the Bryan Cave CleanTech Roundtable on June 2 in Santa Monica, California.

Mr. Read is an international entrepreneur with a passion for the development and realization of clean technology solutions. Under his leadership, ECOtality, Inc. has been named the lead grantee and project manager for [The EV Project](#), the largest deployment of electric-vehicle infrastructure in the world. Funded by a federal stimulus grant of \$99.8 million through the [American Recovery and Reinvestment Act](#) of 2009, The EV Project will create a robust electric vehicle charging environment in 13 cities located in five U.S. states.

ECOtality also recently completed a [successful move to the NASDAQ](#) stock exchange.

The Bryan Cave CleanTech Roundtable begins at 12:30 p.m. on June 2, 2010 at the Broad Stage, 1310 11th Street in Santa Monica. For more information, please click [here](#).

### **About ECOtality, Inc.**

ECOtality, Inc. (NASDAQ:**ECTY**), headquartered in Tempe, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

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### **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.