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MEDIA ADVISORY

ECOtality North America President Don Karner to Moderate Panel Discussion on EV Infrastructure Community Planning at US DOE Workshop

SAN FRANCISCO – Wednesday, July 21, 2010 – [ECOtality, Inc.](#) (NASDAQ:[ECTY](#)), a leader in clean electric transportation and storage technologies, announced today that Don Karner, President of ECOtality North America, will moderate a panel discussion on the planning and deployment of electric vehicles and related infrastructure in Washington, D.C., on July 22 at 9:15 a.m. The panel is part of the U.S. Department of Energy's "Plug-In Vehicle and Infrastructure Workshop" to educate communities on advanced technology vehicles.

Alongside city government officials from Indiana, California, Texas and Arizona, Mr. Karner will guide a discussion focused on community planning for electric vehicles, with topics including charger installation and permitting processes, financing, and public/private partnerships. Mr. Karner oversees the development of products and services for ECOtality North America and has authored numerous papers related to the deployment of advanced transportation.

As project manager for [The EV Project](#), ECOtality North America will oversee the deployment of nearly 15,000 charging stations in 16 cities across six U.S. states, as well as the District of Columbia. The project, which is a private-public partnership with a total value of \$230 million, is partially funded by the U.S. Department of Energy through a federal stimulus grant of \$114.8 million. The goal of The EV Project is to create and test robust electric vehicle-charging environments.

Leading automakers including Nissan and GM and major utilities will participate alongside Mr. Karner in the DOE's educational workshop. A webcast of the program will be available [here](#).

WHAT: U.S. Department of Energy's Plug-In Vehicle and Infrastructure Workshop

DATE: Thursday, July 22, 2010

TIME: 8:30 a.m. -- 5:15 p.m. Eastern

LOCATION: U.S. DOE, Main Auditorium
1000 Independence Ave., S.W.
Washington, D.C. 20585

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:[ECTY](#)), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.



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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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