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## ECOtality President and CEO to Present at Inaugural Needham & Co. Clean Technology Conference

**SAN FRANCISCO – Thursday, August 5, 2010 – ECOtality, Inc.** (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today that Jonathan Read, CEO and President of ECOtality, will present at the Needham & Co. Clean Technology Conference in New York on Monday, August 9, 2010 at 1:20 PM EDT at the Needham & Company headquarters. The conference is the investment bank's first to focus on the clean technology market and will feature executives from leading smart grid, wind, advanced batteries and electric vehicle companies.

Mr. Read's presentation will focus on the recent launch of Blink, ECOtality's flagship electric vehicle charging stations and the first smart chargers to hit the market. He will also discuss the company's role in The EV Project, which will begin installing the chargers in Fall 2010. As project manager of The EV Project, ECOtality will deploy approximately 15,000 electric vehicle charging stations in 16 cities across six U.S. states, as well as the District of Columbia. The \$230 million public-private initiative is funded in part with a \$114.8 million grant from the U.S. Department of Energy (DOE), funded by the American Recovery and Reinvestment Act (ARRA).

### About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

### Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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