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# ECOtality CEO Featured on Fox Business Network

## *Jonathan Read Discusses \$100 Million Grant and Future of Electric Vehicles*

**SCOTTSDALE, Ariz. – August 7, 2009** – ECOtality, Inc. (OTCBB: ETLY), a leader in clean electric transportation and storage technologies, announced that Chief Executive Officer Jonathan Read appeared on *FOX Business Network* on Thursday, August 6, 2009. Mr. Read discussed the recent \$99.8 million grant from the U.S. Department of Energy to undertake the largest deployment of electric vehicles (EVs) and charging infrastructure in U.S. history.

During the *FOX Business* interview, Mr. Read stated, "We are going to be working with Nissan but are also going to be building out electric infrastructure in five different markets, and this electric infrastructure will be usable by any of the electric vehicles that come out." Mr. Read continued, "We know that GM is launching, Chrysler is launching, Ford is launching electric vehicles and that there is a host of other players from overseas that are bringing in electric vehicles. The time has come for electric vehicles, and they are going to be very much a part of our landscape."

Since the announcement of the government grant on August 5, 2009, ECOtality and its subsidiary Electric Transportation Engineering Corporation (eTec) have appeared in several major publications including *The Wall Street Journal*, *The New York Times* and *The Arizona Republic*.

To access media coverage please click the corresponding links below:

- Fox Business Channel, "Future of Electric Vehicles" (Video - August 6, 2009)  
[http://video.foxbusiness.com/7902314/future-of-electric-vehicles/?category\\_id=1292d14d0e3afd0b31500afeb92724c08f046](http://video.foxbusiness.com/7902314/future-of-electric-vehicles/?category_id=1292d14d0e3afd0b31500afeb92724c08f046)
- Wall Street Journal, "Charging Infrastructure in Short Supply" (August 6, 2009)  
<http://online.wsj.com/article/SB124951586679909365.html>
- The New York Times, "\$2 Billion in Grants to Bolster U.S. Manufacturing of Parts for Electric Cars" (August 6, 2009)  
[http://www.nytimes.com/2009/08/06/business/06battery.html?\\_r=1&ref=business](http://www.nytimes.com/2009/08/06/business/06battery.html?_r=1&ref=business)
- The Arizona Republic, "Scottsdale Set to Help Usher in Electric-Car Era" (August 6, 2009)  
<http://www.azcentral.com/news/articles/2009/08/06/20090806biz-ecars0806.html>

For more news coverage, please visit [www.ecotality.com](http://www.ecotality.com)

## About eTec

Electric Transportation Engineering Corporation (eTec), a subsidiary of ECOtality (OTCBB: ETLY - News), is a recognized leader in the research, development and testing of advanced transportation and energy systems. With over two decades of electric transportation experience, eTec has been involved in every electric vehicle initiative in North America since the 1990s. Utilizing its patented industry-leading charging algorithm, eTec operates the Minit-Charger line of battery fast-charge systems for on-road electric vehicle, transit, material handling and airport ground support applications. For more information, please visit [www.etecevs.com](http://www.etecevs.com) or [www.minit-charger.com](http://www.minit-charger.com).

## About ECOtality, Inc.

ECOtality, Inc. (OTCBB: ETLY), headquartered in Scottsdale, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

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## Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.