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ECOTality President and CEO to Present at the 12th Annual Rodman & Renshaw Global Investment Conference

NEW YORK – Monday, September 13, 2010 – ECOTality, Inc. (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, will present at the 2010 Rodman & Renshaw Annual Global Investment Conference at the New York Palace Hotel in New York. ECOTality's CEO and President Jonathan Read will provide an overview of the company and discuss its involvement as project manager for [The EV Project](#). Read will deliver the presentation on Wednesday, September 15, 2010 at 10:50 AM EDT.

Read's presentation will spotlight the rollout plans for the company's flagship electric vehicle charging stations, Blink, and The EV Project, the world's largest deployment of EV infrastructure. As project manager for The EV Project, ECOTality will install approximately 15,000 electric vehicle charging stations in 16 cities across six U.S. states, as well as the District of Columbia. The \$230 million public-private initiative is funded in part with a \$114.8 million grant from the U.S. Department of Energy (DOE), funded by the American Recovery and Reinvestment Act (ARRA).

WHO: Jonathan Read, CEO and President of ECOTality

WHAT: 2010 Rodman & Renshaw Annual Global Investment Conference

DATE: Wednesday, September 15, 2010

TIME: 10:50 AM EDT

LOCATION:

Palace Hotel at the Stanford Salon, 4th Floor
455 Madison Avenue
New York, NY

About ECOTality, Inc.

ECOTality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOTality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOTality, Inc., please visit www.ecotality.com.



Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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