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## ECOtality CEO Jonathan Read to Present at Goldman Sachs Fifth Annual Clean Energy Conference

**SAN FRANCISCO – Tuesday, November 9, 2010 – ECOtality, Inc.** (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, today announced that the company will participate in the Goldman Sachs Fifth Annual Clean Energy Conference in New York on November 10-11, 2010. Jonathan Read, CEO of ECOtality, will appear on a panel titled “Electric Vehicles: Who, What, When and Where?” scheduled for November 10 at 2:45 pm Eastern Time.

ECOtality CEO Jonathan Read will discuss how ECOtality’s smart Blink charging stations are ideal for residential and commercial use, and will provide fast, efficient charging on the go and aid the consumer adoption of electric vehicles. Read will also discuss the company’s progress with The EV Project, as well as its plans to fuel the EV movement in the future.

ECOtality is the project manager for The EV Project, the largest deployment of electric vehicles and charge infrastructure in history. The public-private initiative, which began in October 2009, is funded with a \$114.8 million grant from the U.S. Department of Energy through the American Recovery and Reinvestment Act (ARRA). Its objectives are to create new jobs, jump-start the economy, reduce greenhouse gas emissions and lessen the country’s dependence on fossil fuel. The EV Project includes 16 cities and major metropolitan areas in six states, and will result in the installation of approximately 15,000 charging stations by June 2011. With the assistance of more than 40 partners, the total value of the project is now approximately \$230 million.

**WHO:** Jonathan Read, CEO of ECOtality

**WHAT:** “Electric Vehicles: Who, What, When and Where?” at the Goldman Sachs Fifth Annual Clean Energy Conference

**DATE:** Wednesday, November 10, 2010

**TIME:** 2:45 PM EDT

**LOCATION:** Goldman Sachs Conference Center  
200 West Street  
New York, NY 10282

### About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).



## **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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