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Vanderbilt University Medical Center to Host ECotality's Blink Electric Vehicle Charging Stations

VUMC Joins The EV Project and Will Install Blink Level 2 and DC Fast Charging Stations by June 2011

NASHVILLE – Thursday, November 11, 2010 – ECotality, Inc. (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, today announced that electric vehicle (EV) charging stations will be installed at Vanderbilt University Medical Center (VUMC) as part of The EV Project, the largest deployment of EV charging infrastructure in history, university officials announced today. VUMC has been chosen to participate in the pilot rollout that will install more than 15,000 charging stations by June 2011 in 16 cities and metropolitan areas in six states, as well as Washington, D.C. As project manager of The EV Project, ECotality is overseeing the \$230 million public-private initiative, which is funded with a \$114.8 million grant from the U.S. Department of Energy through the American Recovery and Reinvestment Act (ARRA).



"ECotality is pleased to welcome Vanderbilt University Medical Center as a participant in The EV Project," stated Jonathan Read, CEO of ECotality. "In order to make EVs a reality, people need to be able to charge in places that are convenient to them, including public locations and employment centers. VUMC is setting a great example on both fronts, by installing ECotality's Blink charging stations at their parking facility for use by VUMC staff and visitors."

VUMC will receive six to 10 of ECotality's Blink EV charging stations free of charge to be used in public parking areas. The majority will be Blink Level 2 commercial charging stations, which use 240 volts and take four to six hours to charge a vehicle. VUMC will also receive one or two Blink DC fast chargers, which use 480 volts and can charge a vehicle in under 30 minutes.

ECotality also offers the opportunity to purchase additional chargers for private parking areas. VUMC plans to install several charging stations in staff parking areas, and will monitor their use and add more stations as needed.

Each station will also have a LAN line so that ECotality can collect and analyze EV Project data on charging station use. The LAN connection will also allow access to the Blink Network, a system of connected charging stations through which consumers can access information about their charging use, and receive benefits for using commercial charging stations in locations across the country. Integrated within this system is the Blink Network smartphone application, providing charge station locations and GPS navigation, charge status, and notifications of interruption or completion of a charge.

"Being one of the first participants in an initiative like this is always a good place to be because we can help with the evolution," said Gary Streaty, director of Medical Center Parking and Transportation Services. "People look to Vanderbilt for that kind of leadership and we want to be pioneers in the push for cleaner air."



The estimated installation date for the charging stations is February 2011, and the timing coincides with the release of two electric vehicles – the Chevrolet Volt and the Nissan LEAF. Streaty said he has already received calls from VUMC staff who are on the waiting list for a vehicle and want to know if charging will be available on campus.

“We’re not sure how long it will be before this technology takes off, but it will be interesting to watch it evolve,” Streaty said. “As one of the largest employers in Tennessee and with over 400,000 cars valet parked each year and 1.2 million patient visits, we know someone will show up in an electric vehicle and need to charge.”

Streaty stressed that this was a pilot project and there would be many issues to resolve in the process. Current unknowns include the cost to use the charging stations, whether a special permit will be required for staff, the logistics of moving a vehicle once it is fully charged to allow others to use the station, and where the best locations for the stations will be.

The ultimate goal of The EV Project is to take the lessons learned from the deployment of these first 8,300 EVs, and the charging infrastructure supporting them, to enable the streamlined deployment of the next 5,000,000 EVs. For more information, visit www.theevproject.com.

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company’s SEC filings. These risks and uncertainties could cause the Company’s actual results to differ materially from those indicated in the forward-looking statements.

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