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ECOtality Hosts Three Educational Forums on EV Infrastructure Rollout in Tennessee

Events in Nashville, Knoxville and Chattanooga Will Feature EV Project Partners and Provide Information on Becoming a Charging Station Host Site

SAN FRANCISCO – Monday, November 15, 2010 – ECOtality, Inc. (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today it would host three educational forums describing in detail its plans for electrifying nearly 425 miles of Tennessee roads and providing updates on electric vehicle rollout plans for interested businesses and drivers in the Nashville, Knoxville and Chattanooga metro areas. The events will provide information on how interested businesses can sign up to become charging station host sites.

The forums will feature discussions with EV Project partners, including Nissan, the Tennessee Valley Authority (TVA), Electric Power Research Institute (EPRI), Oak Ridge National Laboratory, city representatives and other regional stakeholders. ECOtality will have its flagship Blink wall-mount chargers on display, as well as its city maps that detail potential charging station locations. Additionally, representatives of each city will be on hand to sign letters of intent with The EV Project, formalizing their participation and allowing ECOtality to conduct site evaluations to determine the best municipal locations for charging station installations.

Nashville

DATE: Monday, November 15, 2010
TIME: 9 AM to 12:30 PM
LOCATION: Nashville Airport Marriott
600 Marriott Drive
Nashville, TN 37214

Knoxville

DATE: Wednesday, November 17, 2010
TIME: 9 AM to 12:30 PM
LOCATION: Knoxville Area Chamber
17 Market Square
Knoxville, TN 37902

Chattanooga

DATE: Friday, November 19, 2010
TIME: 9 AM to 12:30 PM
LOCATION: The DoubleTree Hotel Chattanooga
407 Chestnut Street
Chattanooga, TN 37402

Each session is open to the public. To RSVP, please email psmith@ecotality.com or call (615) 823-7299.



About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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