

Press Contacts

Media Relations:

Blanc & Otus Public Relations for ECOtality
Lisa Goodwin
lgoodwin@blancandotus.com
(415) 856-5113

Investor Relations:

Alliance Advisors for ECOtality
Thomas Walsh
twalsh@allianceadvisors.net
(212) 398-3486

ECOtality, Inc. to Host Shareholder Update Conference Call on December 12, 2007

SCOTTSDALE, Ariz.-- ECOtality, Inc. (OTCBB: ETLY), a renewable energy company that acquires and commercially advances clean electric technologies and applications, announced that the Company, will host a shareholder update call on Wednesday, December 12th, 2007. Jonathan Read, President and CEO of ECOtality, Barry Baer, CFO of ECOtality, Don Karner, President and CEO of eTec, and Darrel Musick, President and CEO of Innergy Power, will host the conference call with the financial community at 4:30 p.m. (EST). The call will discuss the Company's recent acquisitions and provide an update on general business developments.

Interested parties may participate in the conference call by dialing (866) 225-8729 or (480) 629-9564 for international callers. When prompted, ask for the "ECOtality, Inc. Shareholder Update Conference Call" and enter Passcode 3814022. A telephonic replay of the conference call may be accessed approximately two hours after the call through December 19, 2007, by dialing (800) 406-7325 or (303) 590-3030 for international callers and entering the replay access code 3814022.

The conference call will be webcast simultaneously, it can be reached by clicking the following link: <http://viavid.net/dce.aspx?sid=0000495E> or on the ECOtality website at www.ecotality.com/investors. The webcast replay will be archived for 3 months.

About ECOtality, Inc.

ECOtality, Inc. (OTCBB: ETLY), headquartered in Scottsdale, Ariz., is a renewable energy company that acquires and commercially advances clean electric technologies and applications. ECOtality aggressively accelerates the development of companies and technologies that address today's global energy challenges. Through strategic acquisitions, partnerships and technology innovations, ECOtality strives to advance the market applicability of clean electric technologies to become accepted alternatives to carbon-based fuel technologies. For more information about ECOtality, Inc. please visit www.ecotality.com.

###