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ECOtality Hosts Informational Forums on EV Infrastructure in the Tennessee Area

Forums in Memphis, Nashville, Knoxville and Chattanooga with EV Project Partners Promise to Get Businesses 'EV Ready'

SAN FRANCISCO – Friday, February 18, 2011 – [ECOtality, Inc.](http://www.ecotality.com) (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today it would host four informational forums throughout Tennessee to educate businesses on how to become electric vehicle (EV) ready. The forums will provide updates on The EV Project, the largest rollout of electric vehicles and infrastructure in the United States, and presentations from the key regional stakeholders. Information will be provided on how businesses can sign up for The EV Project and become a Blink™ charging station host site.

The forums will feature discussions with EV Project partners, including; Nissan North America, the State of Tennessee, Tennessee Valley Authority (TVA), Oak Ridge National Laboratory, local government representatives and other regional stakeholders.

Memphis

DATE: Tuesday, February 22, 2011

TIME: 9:30 AM to 11:30 AM

LOCATION: The Peabody Hotel
149 Union Avenue
Memphis, TN 38103

Chattanooga

DATE: Tuesday, March 22, 2011

TIME: 9:30 AM to 11:30 AM

LOCATION: The DoubleTree Hotel Chattanooga
407 Chestnut Street
Chattanooga, TN 37402

Knoxville

DATE: Thursday, February 24, 2011

TIME: 9:30 AM to 11:30 AM

LOCATION: Knoxville Area Chamber
17 Market Square
Knoxville, TN 37902

Nashville

DATE: Friday, March 25, 2011

TIME: 1 PM to 3:30 PM

LOCATION: Nissan Americas
One Nissan Way
Franklin, TN 37067

Each session is open to the public. To RSVP, please email psmith@ecotality.com or call (615) 823-7299.

ECOtality is project manager of The EV Project and will oversee the installation of commercial and residential charging stations in 17 cities and major metropolitan areas in six states and the District of Columbia. The project will provide an EV infrastructure to support the deployment of 8,300 EVs. The project is funded by the U.S. Department of Energy through a federal stimulus grant of \$114.8 million, made possible by the American Recovery and



Reinvestment Act (ARRA). The grants are matched by private investment, bringing the total value of the project to approximately \$230 million.

About ECOTality, Inc.

ECOTality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOTality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOTality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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