

**Media:**

ECotality, Inc.  
Randall Grilli  
Corporate Communications  
[rgrilli@ecotality.com](mailto:rgrilli@ecotality.com)  
(415) 992-3000

**Investor Relations:**

Alliance Advisors for ECotality  
Thomas Walsh  
[twalsh@allianceadvisors.net](mailto:twalsh@allianceadvisors.net)  
(212) 398-3486

## ECotality to Utilize ABB's Sales Distribution Channel

### Distribution Agreement Provides End to End Integrated EV Solutions for Utilities

**SAN FRANCISCO – April 18, 2011 – ECotality, Inc.** (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today at the Automation and Power World conference it has entered into an agreement with ABB to utilize ABB's sales distribution channels to offer ECotality's Blink™ electric vehicle (EV) charging stations as part of a complete EV solution to ABB's network of North American commercial and utility customers. The agreement comes on the heels of ABB's \$10 million investment in ECotality and a North American manufacturing deal between the two companies that created a strategic supplier relationship between ABB Group and ECotality.

"This agreement allows us to meet the growing demands of our North American utility customers for an integrated end-to-end EV charging solution," said Murray Jones, Vice President of EV Infrastructure at ABB Inc. "Together, ECotality and ABB are combining our knowledge of the smart grid, and intelligent EV infrastructure solutions to empower utilities, EV drivers, and all the players in between, to prepare for, and manage electric vehicles."

"ABB and ECotality are operating with a complete EV toolset—together we are creating a total EV solution that provides smart grid-ready technologies from the garage to the power pole to the power plant that are essential to bringing electric vehicles onto the grid," said Jonathan Read, CEO of ECotality. "By coupling ABB's power management expertise and its global value chains with our Blink smart charging stations, we are able to provide utility customers complete turnkey solutions that range from consulting to advanced hardware deployments."

As the integrated smart electric vehicle supply equipment (EVSE) provider to ABB in North America, ECotality's Blink charging stations bring smart-grid ready features that allow consumers and utility companies the ability to perform better energy management, smart meter management and interaction, and demand response capabilities. ECotality's current set of Blink EV charging solutions include the Blink Level 2 Home Charger for residential use, which is equipped with a revenue-grade meter and can integrate with any home area network (HAN) provider, as well as the Blink Level 2 Pedestal Charger and Blink DC Fast Charger for commercial, fleet, and public locations. The Blink DC Fast Charger, introduced in October 2010, is capable of providing a full charge in less than 30 minutes.

"The Blink product suite offers unparalleled energy management capabilities to both the utility and the consumer that meet their current needs and anticipate future demands," said Don Karner, president of ECotality North America.

ECotality is project manager of The EV Project and will oversee the installation of approximately 14,000 commercial and residential charging stations in 18 cities and major metropolitan areas in six states and the District of Columbia. The project will provide an EV infrastructure to support the deployment of 8,300 EVs. The project is funded by



the U.S. Department of Energy through a federal stimulus grant of \$114.8 million, made possible by the American Recovery and Reinvestment Act (ARRA). The grants are matched by private investment, bringing the total value of the project to approximately \$230 million.

### **About ECOTality, Inc.**

ECOTality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOTality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOTality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

### **About ABB**

ABB ([www.abb.com](http://www.abb.com)) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 124,000 people.

### **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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