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## ECOtality Announces Shareholder Update Reminder

**SAN FRANCISCO, CA – April 20, 2011 – ECOTality, Inc.** (NASDAQ:[ECTY](http://www.nasdaq.com)), a leader in clean electric transportation and storage technologies, announced today a reminder that the Company will host a conference call with the investment community on today, April 20, 2011 at 4:15 PM EDT. The call will discuss the 2010 Fiscal Year End Financials and provide a shareholder update to the investor community.

**Conference Call Details:**

Date: Wednesday April 20, 2011  
Time: 4:15 PM EDT  
Dial In-Number: 1-877-941-8601  
International Dial-In Number: 1-480-629-9810

It is recommended that participants dial in approximately 5 to 10 minutes prior to the start of the 4:15 p.m. call. A telephonic replay of the conference call may be accessed approximately two hours after the call through April 27, 2011, by dialing 1-877-870-5176 or 1-858-384-5517 for international callers and entering the replay access code 4433651.

There will also be a simultaneous audio feed webcast and archived recording of the conference call available at [www.ecotality.com](http://www.ecotality.com) under the "Investor Relations" menu section or you may use the link audio feed and archived recording of the conference call available at <http://viaid.net/dce.aspx?sid=00008473>.

### About ECOTality, Inc.

ECOTality, Inc. (NASDAQ:[ECTY](http://www.nasdaq.com)), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOTality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOTality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

### Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.