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ECOtality Partners with Jones Lang LaSalle to Support Blink® Commercial EV Charger Installations for The EV Project

ECOtality and JLL's Corporate Retail Solutions Team to Perform Site Selection for Blink Chargers at 2000+ Locations

SAN FRANCISCO, CA – May 18, 2011 – [ECOtality, Inc.](http://www.ecotality.com) (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, today announced a partnership with global real estate firm, Jones Lang LaSalle (NYSE:JLL), to assist in location selection for Blink electric vehicle (EV) chargers throughout EV Project regions. ECOtality will work with Jones Lang LaSalle's Corporate Retail Solutions team to identify more than 2,000 potential charger host locations through EV Project markets, conduct due diligence, and negotiate contracts.

"Through this partnership, ECOtality is able to leverage Jones Lang LaSalle's extensive knowledge of commercial property management, real estate and commercial markets to ensure that we place stations where they will be well-used," said Jonathan Read, CEO of ECOtality. "This partnership ensures our Blink public and commercial chargers are available at a variety of retail and commercial locations throughout EV Project markets."

Jones Lang LaSalle will assist in identifying more than 2,000 host sites for Blink commercial charging units, including the Blink Level 2 Commercial Pedestal Charger, and the Blink DC Fast Charger. The planning efforts accomplished as part of the initial stages of The EV Project in the market areas will be used as the starting point for locating these host sites. Web-based information delivery will be available to consumers via the Blink Network and will provide media and marketing opportunities for businesses, with or without chargers at their locations. Both chargers are suitable for public, fleet, and commercial use. ECOtality will install charging stations through the next few months at various EV Project partner locations including: retail locations, restaurants, hotels, movie theatres, grocery stores, gas stations, convenience stores, office buildings and employment centers.

Jones Lang LaSalle brings a variety of real estate services to multiple sectors, including retail. The Corporate Retail Solutions Group provides outsourced real estate services for retailers to enhance their profits. Jones Lang LaSalle also offers Energy and Sustainability Services and works with occupiers and investors to develop corporate sustainability strategies, manage sustainable development projects and retrofits, and implement sustainable building operations management.

"The synergy from ECOtality's strong handle on the electric transportation market, and Jones Lang LaSalle's firm grasp on commercial real estate as well as energy and sustainability, could really make a difference in the adoption and support of electric vehicles," said Peter Belisle, President of Jones Lang LaSalle's Energy and Sustainability Services in the Americas. "We're proud to be a part of an initiative that could make a difference to our environment as well as create opportunities for our clients."



ECOtality is the project manager of The EV Project and will oversee the installation of approximately 14,000 commercial and residential charging stations in 18 major cities and metropolitan areas in six states and the District of Columbia. The project will provide an EV infrastructure to support the deployment of 8,300 EVs. The project is funded by the U.S. Department of Energy through a federal stimulus grant, made possible by the American Recovery and Reinvestment Act (ARRA).

About Jones Lang LaSalle

Jones Lang LaSalle (NYSE:JLL) is a financial and professional services firm specializing in real estate. The firm offers integrated services delivered by expert teams worldwide to clients seeking increased value by owning, occupying or investing in real estate. With 2010 global revenue of more than \$2.9 billion, Jones Lang LaSalle serves clients in 60 countries from more than 1,000 locations worldwide, including 185 corporate offices. The firm is an industry leader in property and corporate facility management services, with a portfolio of approximately 1.8 billion square feet worldwide. LaSalle Investment Management, the company's investment management business, is one of the world's largest and most diverse in real estate with more than \$41 billion of assets under management. For further information, please visit our website, www.joneslanglasalle.com.

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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