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ECOtality Announces Shareholder Update Reminder

SAN FRANCISCO, CA – May 25, 2011 – [ECOtality, Inc.](http://www.ecotality.com) (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today a reminder that the Company will host a conference call with the investment community this afternoon, May 25, 2011 at 4:15 PM EDT. The call will discuss the First Quarter 2011 financial results and provide a shareholder update to the investor community.

Conference Call Details:

Date: Wednesday, May 25, 2011
Time: 4:15 PM EDT
Dial In-Number: 1-877-941-8416
International Dial-In Number: 1-480-629-9808

It is recommended that participants dial in approximately 5 to 10 minutes prior to the start of the 4:15 PM call. A telephonic replay of the conference call may be accessed approximately two hours after the call through June 1, 2011, by dialing 1-877-870-5176 or 1-858-384-5517 for international callers and entering the replay access code 4443772.

There will also be a simultaneous audio feed webcast and archived recording of the conference call available at www.ecotality.com under the "Investor Relations" menu section or you may use the link audio feed and archived recording of the conference call available at <http://viaid.net/dce.aspx?sid=0000872E>.

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.