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## ECOtality Brings Blink Commercial Charging Stations to Arizona

### EV Drivers able to charge and dine at Monti's La Casa Vieja

**SAN FRANCISCO and TEMPE, Ariz. – June 6, 2011 – ECOtality, Inc.** (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, today celebrated the company's Blink Electric Vehicle (EV) Pedestal Charging Station installations in the Phoenix metro area. Politicians, local stakeholders, EV drivers and company representatives gathered outside Monti's La Casa Vieja to commemorate publicly available charging station in Arizona. The landmark restaurant is located in the heart of Tempe and is the oldest continuously occupied structure in the Phoenix metropolitan area.

"We used to hitch horses here in the 1800s, and now we can charge up electric vehicles while diners enjoy Monti's Steakhouse," said Michael Monti, owner of Monti's. "Offering EV charging to guests at Monti's is just a new facet of the spirit of hospitality that we have offered here since 1871. We are excited to usher in a new age in Downtown Tempe."

ECOtality began installations of its Blink Level 2 Residential Charging Stations in EV Project regions nationwide in December 2010, and since then has completed more than 1,200 installations nationwide. The company aims to have all public charging stations installed, including approximately 920 publicly available Level 2 charging stations in and around the Phoenix and MAG region, as well as approximately 40 commercial Blink DC Fast Chargers. ECOtality will also install 230 publicly available Level 2 Blink charging stations in the greater Tucson region, and 10 Blink DC Fast Chargers, by the end of the year.

"Consumer demand for EVs has never been higher, and with hundreds of EVs on the road we've reached a turning point for the industry," said Jonathan Read, CEO of ECOtality. "The Blink Charging Station at Monti's—and the commercial Blink charging stations that are appearing in EV Project markets nationwide—underscores our commitment to smart EV deployment and placing charging stations at locations that fit the lifestyle of EV drivers. Together with our partners we have an opportunity to build the rich public charging infrastructure that will drive EV adoption into the mainstream, and we look forward to working with many other businesses throughout Arizona."

The event marks the culmination of nearly a year and a half of planning. Locations for the publicly available charging stations were selected using ECOtality's Micro-Climate™ planning process, which took into account a variety of factors including traffic patterns and the locations of employment centers, regional attractions and retail hubs, as well as the input from regional partners. The Blink charging stations will be installed throughout the Phoenix area and Tucson, effectively electrifying the I-10 corridor.

"Commercial charging stations are a vital part of developing a comprehensive public infrastructure for electric vehicle technology," said MAG Chair Tom Schoaf, mayor of Litchfield Park. "It is only by integrating electric vehicle infrastructure into our overall community fabric that we will realize the full potential of electric vehicle technology, and the completion of the first commercial charging station is an important step in paving the way for use of electric vehicles throughout the Valley and the Sun Corridor."

ECOtality is currently in discussions with public and private property owners for installations of public charging stations, and has partnered with national retailers including Fred Meyer, Macy's, BP/Arco, Cracker Barrel and Best Buy, as well as leading commercial real estate company Jones Lang LaSalle. The company is also working with other EV Project stakeholders, including APS, to help site charging stations and work through logistics.

"Availability in popular areas and ease of use for our customers will be the key factors that build momentum for electric vehicles in Arizona. The Blink charging stations at Monti's get the Metro Phoenix EV infrastructure off to a great start," said Tony Tewelis, manager of smart grid programs for APS.

Participating EV Project businesses are eligible to receive chargers and installation free of cost, as well as a portion of the revenue stream from consumer charging. The Blink Pedestal Chargers provide intelligent, user-friendly features that intuitively and safely charge EVs. They include an interactive seven-inch color touch screen and web-based delivery via the Blink Network. Businesses can take advantage of the media opportunities of the Blink Network, which will broadcast advertisements beginning in EV Project regions and expanding nationally.

A Blink app for smartphones and mobile devices will allow users to find Blink charger locations and utilize GPS navigation, as well as be notified of charging status and notifications of completed or interrupted charging. The application will be available for download this summer.

## **About The EV Project**

ECOtality is the project manager of The EV Project and will oversee the installation of approximately 14,000 commercial and residential charging stations in 18 major cities and metropolitan areas in six states and the District of Columbia. The project will provide an EV infrastructure to support the deployment of 8,300 EVs. The project is funded by the U.S. Department of Energy through a federal stimulus grant, made possible by the American Recovery and Reinvestment Act (ARRA).

## **About ECOtality, Inc.**

ECOtality, Inc. (NASDAQ:[ECTY](http://www.ecotality.com)), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

## **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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