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ECOtality to Present at ThinkEquity's 8th Annual Growth Conference on Sept. 13 at 11:30 a.m. ET

SAN FRANCISCO – September 8, 2011 – ECOtality, Inc. (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced today participation in the following upcoming event with the financial community:

- Event:** ThinkEquity's 8th Annual Growth Conference
Location: Le Parker Meridien, New York City
Time: Tuesday, Sept. 13, 2011 at 11:30 a.m. Eastern time
Presenters: Jonathan Read, president and chief executive officer,
and Ravi Brar, chief financial officer

Open to the public, a live webcast of the presentation will be accessible from the "Investors" section of ECOtality website (www.ecotality.com). Following the live webcast, an archived version will be available on the ECOtality website.

About ECOtality, Inc.

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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