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## **ECOtality, Inc. Comments on Recent Stock Activity**

**SCOTTSDALE, Ariz. – June 27, 2007** – ECOTality, Inc. (OTC BB: ETLY), a technology innovator that addresses the global energy challenge by developing and commercializing eco-friendly technologies, today commented on the recent stock activity.

It is our understanding that the decline in the price of our common stock on June 26, 2007 was the result of a forced liquidation from our previous broker Brookstreet Securities, which was recently required to terminate its operations.

“There has been no change in the operations and fundamentals of ECOTality and we remain confident of our continued development” states ECotality CEO Jonathan Read.

**About ECOTality, Inc.**

ECOTality, Inc. (OTC BB: ETLY), headquartered in Scottsdale, Ariz., is a technology innovator that leverages global R&D resources to develop and commercialize renewable energy technologies, specifically aimed at addressing today's global energy challenges. Through strategic partnerships, ECOTality applies scientific knowledge and creates proprietary green energy technologies.

ECOTality is focused on bringing innovative eco-friendly concepts to practical commercialization through the acquisition, partnership and development of early stage renewable energy technologies. With strategic partnerships and an aggressive developmental model, the company strives to accelerate the market applicability of clean technologies to become accepted alternatives to carbon-based fuel technologies. For more information about ECOTality, Inc. please visit [www.ecotality.com](http://www.ecotality.com).

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**Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-

looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the company's actual results to differ materially from those indicated in the forward-looking statements.