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## **ECotality CEO Jonathan Read to Be Featured Speaker at the Redchip Investor Conference**

**SCOTTSDALE, Ariz.**—(Busines Wire)—February 8, 2008--Ecotality, Inc. (OTCBB:ETLY), a renewable energy company addressing the global energy challenge by developing eco-friendly technologies is pleased to announce that its CEO, Jonathan Read, has been invited be a featured speaker at the Phoenix Small-Cap Investor Conference in Tempe, Arizona.

The conference will be held at the Tempe Mission Palms Hotel on February 12, 2007. Mr. Read will give his presentation at 10:00 A.M. "The Redchip Conference provides an outstanding forum to introduce Ecotality to many of the country's top institutional investors involved in the small-cap market," Jonathan Read stated. "I am sure that the attendees will be excited about the opportunity to learn more about the *Hydratus*, Ecotality's cost and energy efficient electric power technology."

The conference is free for private investors, fund-managers, retail brokers, and analysts. Space is limited. For more information on Phoenix Small-Cap Investor Conference visit [www.redchip.com](http://www.redchip.com).

### **About Ecotality, Inc.**

Ecotality, Inc. (OTCBB:ETLY), headquartered in Scottsdale, Arizona, leverages global R&D resources to develop, design and license renewable energy technologies, specifically aimed at addressing today's global energy challenges. Through strategic partnerships, Ecotality applies scientific knowledge and creates proprietary Green energy technologies.

Ecotality is focused on bringing innovative eco-friendly concepts to practical commercialization through the acquisition, partnership and development of early stage renewable energy technologies. With strategic partnerships and an aggressive developmental model, the company strives to accelerate the market applicability of clean technologies to become accepted alternatives to carbon-based fuel technologies. For more information about Ecotality, Inc. please visit [www.ecotality.com](http://www.ecotality.com).

This press release includes a number of forward-looking statements that reflect our management's current views with respect to future events and financial performance. Forward-looking statements include, but are not limited to, statements that are not historical facts, and statements including forms of the words 'intend,'

'believe,' 'will,' 'may,' 'could,' 'expect,' 'anticipate,' 'plan,' 'possible' and similar terms. Actual results could differ materially from the results implied by the forward looking statements due to a variety of factors, many of which are discussed throughout this Quarterly Report and in our SEC filings. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We undertake no obligation to publicly release any revisions to these forward-looking statements that may reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, unless required by law. Factors that could cause actual results to differ materially from those expressed in any forward-looking statement made by us include, but are not limited to:

- the ability to finance activities and maintain financial liquidity;
- the ability to commercially develop our EPC Technology;
- changes in consumer preferences or trends;
- competitive offerings; and,
- the ability to develop a strong brand identity.