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ECOtality, Inc. Engages GreenMountain Engineering to Accelerate Hydratus™ Development

SCOTTSDALE, Ariz. – April 19, 2007 – ECOtality, Inc. (OTC BB: ETLY), a technology innovator that addresses the global energy challenge by developing and commercializing eco-friendly technologies, today announced an agreement with GreenMountain Engineering, LLC, a leading product and manufacturing consulting firm specializing in clean energy technologies, to act as consulting engineers on the Hydratus™ project. GreenMountain Engineering will work with the National Aeronautics and Space Administration's (NASA) Jet Propulsion Laboratory (JPL) and Airboss Aerospace, Inc. in the research, development, and testing of a 5-10 kW stationary Hydratus system for remote and residential use. Hydratus is a portable apparatus that operates in conjunction with existing hydrogen fuel cell technology, and is a patented technology of ECOtality, Inc.

"GreenMountain Engineering has extensive experience, knowledge, and expertise in the clean technology sector," said Jonathan Read, CEO, ECOtality. "The addition of GreenMountain Engineering to ECOtality's development team allows us to act quickly upon the recent Hydratus breakthroughs from JPL and is a pivotal step in the development of a Hydratus prototype."

ECOtality's Hydratus addresses the commercialization issues facing hydrogen fuel cell technologies by producing hydrogen on-demand — using magnesium and water — in a system that emits no exhaust other than pure water. Under the terms of the agreement with ECOtality, GreenMountain Engineering will provide research and development engineering services for the Hydratus technology.

"GreenMountain Engineering has a record of successful prototype and product development and a reputation for overcoming difficult design challenges," says Keith Gazda, Lead Engineer of the GreenMountain project team. "We believe that our expertise in helping to bring innovative clean technology products to market will speed commercialization of Hydratus while ensuring it is delivered in-specification."

About ECOtality, Inc.

ECotality, Inc. (OTC BB: ETLY), headquartered in Scottsdale, Ariz., is a technology innovator that leverages global R&D resources to develop and commercialize renewable energy technologies, specifically aimed at addressing today's global energy challenges. Through strategic partnerships, ECotality applies scientific knowledge and creates proprietary green energy technologies.

ECotality is focused on bringing innovative eco-friendly concepts to practical commercialization through the acquisition, partnership and development of early stage renewable energy technologies. With strategic partnerships and an aggressive developmental model, the company strives to accelerate the market applicability of clean technologies to become accepted alternatives to carbon-based fuel technologies. For more information about ECotality, Inc. please visit www.ecotality.com.

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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the company's actual results to differ materially from those indicated in the forward-looking statements.