

FAQs

Updated 8/25/2010

Q1: What is ECOtality?

A: ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels.

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Q2: What is ECOtality North America?

A: ECOtality North America (formerly eTec, the Electric Transportation Engineering Corporation) is a subsidiary of ECOtality and is a recognized leader in the research, development and testing of advanced transportation and energy systems. With a history in electric transportation that dates back to 1989, ECOtality North America has worked on every EV initiative in North America since the 1990's. Utilizing its patented charging algorithm, the company also manufactures the Minit-Charger line of fast-charge systems for airport ground support equipment, material handling equipment, transit vehicles (buses) and light duty passenger cars. ***The Minit-Charge technology can provide a safe and meaningful charge for an EV in approximately 15 minutes.***

Q3: What is the overview of the proposal?

A: ECOtality was the lead applicant on a proposal in response to a Funding Opportunity Announcement from the U.S. Department of Energy to "accelerate the development and production of various electric drive vehicle systems to substantially reduce petroleum consumption," and support the President's goals for job creation and electric drive vehicle deployment. The contract for The EV Project - the name given to this stimulus initiative - was signed on October 1, 2009.

The EV Project is the largest deployment of electric drive vehicles and the largest deployment of electric vehicle infrastructure ever undertaken. It includes more than 15,000 chargers; 5,700 Nissan LEAF zero emissions electric vehicles; and 2,600 Chevrolet Volt electric vehicles with extended-range capability.

The vehicles will be deployed in each of five markets: Washington State, Oregon, California, Arizona, Tennessee and the District of Columbia. A mature charging infrastructure will be established in each pilot market with exact deployment numbers based upon the results of the EV Roadmap infrastructure studies. It is estimated that The EV Project will deploy a total of more than 15,000 chargers distributed in the following quantities: 8,300 Level 2 chargers installed in owner's homes; 6,350 Level 2 chargers installed in commercial and public locations; and 310 Level 3 DC fast-chargers.

Data will be collected and analyzed from the vehicles and charging systems to characterize vehicle performance and the effectiveness of local charging infrastructure under various use patterns and climate conditions. The program will also conduct trials of various revenue systems for commercial and public charge infrastructure. By studying vehicle operations and the infrastructure for these first 8,300 vehicles, the proposed Project enables deployment of the next five million vehicles.

Q4: How many jobs will be created through The EV Project?

A: It is anticipated that more than 700 new employment positions will be generated by The EV Project by 2012.

Q5: What will be the role of fast-charging?

A: The Nissan EVs included in the program will be fast-charge capable. Pending final approval of charger

connection and communication standards, fast-charge stations will be deployed in high-traffic areas and other strategic locations to reduce consumer “range anxiety” and to provide a rapid-charging solution for extending daily driving range. Fast-charging will also be strategically implemented along transportation corridors (interstate highways and major roads) to connect population areas. ECOtality has previously announced plans to deploy fast-charge systems along Interstate-10 between Phoenix and Tucson to create the Nation’s first EV Corridor and to allow EV users to commute between two major cities.

Q6: Who will be able to purchase the vehicles?

A: Consumers and fleets in each market are eligible. There are some requirements; for example, residential participants will need to have an Internet connection at home to transmit usage data and to receive information from the program.

Q7: Where will the infrastructure and vehicles be deployed in The EV Project?

A: The EV Project states are Arizona, California, Oregon, Washington, and Tennessee, with Washington, D.C. also included in the Project. Charge infrastructure will be deployed in major population areas those states, including the cities of Phoenix, Tucson, San Diego, Los Angeles, Portland, Seattle, Nashville, Knoxville and Chattanooga.

Q8: How do you sign up to be in the program?

A: Individuals interested in learning more about The EV Project can visit <http://www.theEVproject.com> and sign-up to receive regular updates. Business owners who would like to have charging stations installed at their place of business, or government entities, utilities and organizations interested in becoming Project partners, can also sign-up at www.theEVproject.com. Individuals and fleets interested in participating in the program by purchasing a Nissan LEAF must register at www.nissanusa.com/leaf-electric-car. Consumers interested in participating through the purchase of a Chevrolet Volt can visit www.Chevrolet.com/Volt or their local Chevrolet dealer.

Q9: What are the advantages to participating in The EV Project?

A: In exchange for providing usage data for The EV Project, participants will be provided with a free residential charger. Most, if not all, of the costs of installation will also be covered through The EV Project. Monthly user reports and recommendations will be provided to users in the program.

Q10: Are there financial incentives for consumers to purchase the EV?

A: The Federal government is currently offering a \$7,500 tax credit for customers of the first 200,000 electric vehicles sold by any manufacturer until 2014. Additionally, a variety of state and local incentives are either in place or currently being legislated – from greatly reduced vehicle registration charges, to up to \$5,000 state tax credits. Check with your tax preparer to determine what incentives may be available to you.

Q11: What is the total amount of the Project?

A: The Project is valued at approximately \$230 million.

Q12: Will the infrastructure be compatible with other EVs?

A: The Level 2 (220V) residential infrastructure will meet the Society of Automotive Engineers (SAE) J1772 connection standard that will be used by all major automotive manufacturers. All public charge infrastructure will also use this standard and other applicable standards devised by the SAE.

More detailed information about The EV Project is available at www.theEVproject.com.